

Artist: Donell Jones Photography By Derrick Blanks

six twelve

ONLINE ENTERTAINMENT, FASHION, INSPIRATION MAGAZINE

MEDIA KIT

MUSIC • CELEBRITIES • PRODUCERS

Music and all facets of the Entertainment industry will make up this section of the magazine. Six Twelve Magazine will offer artist, producers, DJs, writers, etc. a source for displaying the art of the entertainment that is often unseen by their fans. Six Twelve will also give you access to the independent and underground artist who may not otherwise have a platform to display who they are and the achievements they have made.



FASHION • PHOTOGRAPHERS • MODELS

Trend Setters, Models on the Rise and Fashion Forward, Fashion Designers will make up this section of the magazine. Six Twelve will become a source for the latest in styles and beauty trends; A source where Models on the Rise will be displayed with integrity and as visual works of Art. Six Twelve Magazine plan to feature up and coming designers as well as photographers.

RELATIONSHIP • LIFESTYLE • INSPIRATION

Six Twelve brings you inspiring stories, aid in building healthy relationships in business as well as personal life. We offer healthy & cost effective recipes as well as fit ness tips to assist in maintaining healthy bodies.

SIX TWELVE MAGAZINE IS A BRIGHT LIGHT IN A DARK DIGITAL WORLD... EXAMINER.COM

•AD SPACE // OUR AUDIENCE AND IMPLEMENTATION

Our goal will always be to promote positive living from diverse cultures and strive to promote healthy positive life styles. Within the pages of Six Twelve Magazine are integrity, opportunity and impact, which give our audience hope beyond the things that are glamorized on television or other media outlets. Our audience is dedicated and loyal to creating a different imagery in “not only entertainment but in life.”

•**Total VIEWERSHIP:** 23,000+ per month

Male Viewership 51%

Female Viewership 49%

•AGE GROUPS:

18-24 16%

25-34 52%

35+ 30%

•**Regional Viewership:** US, Canada, Jamaica, India, Turkey, South Africa, Germany, UK

Average Age 25 (Mid to Late 20's)

Majority Readership Earnings \$45,000+ Annually

Average Household Earnings \$100,000 (Assuming 2 Earners)

MARKETING: At high profile events, Six Twelve Magazine Events, concerts, community events & fashion shows

TARGETED DISTRIBUTION TO: Clubs, Salons, Clothing Stores, Restaurants, Record stores & Record labels





MODEL: JENNY JONES

**ISSUE DEADLINE DATES
(2011)**

WRITERS

AD ARTWORK

**FULL PAYMENTS DUE
(FOR ADS, WEBSITE FT & ISSUE
FTS.)**

FEBRUARY
RELEASE 2/15/2011

JANUARY 1

JANUARY 15

FEBRUARY 1

APRIL
RELEASE 4/ 15/ 2011

MARCH 1

MARCH 15

APRIL 1

JUNE
RELEASE 6/15/2011

MAY 1

MAY 15

JUNE 1

AUGUST
RELEASE 8/15/2011

JULY 1

JULY 15

AUGUST 1

OCT OBER
RELEASE 10/15/2011

SEPTEMBER 1

SEPTEMBER 15

OCTOBER 1

DECEMBER
RELEASE 12/16/2011

NOVEMBER 1

NOVEMBE 15

DECEMBER 1

**** THERE ARE NO EXCEPTIONS TO ANY DEADLINE UNLESS PRIOR AGREEMENTS HAVE BEEN MADE WITH MANAGEMENT.**

ADVERTISEMENT RATES

Six Twelve Magazine Is a Digital Publication and will be offered in Print, Kindle, and iPhone& Ipad Applications. Your ad will be seen by 23,000 viewers each month as well as our growing print subscribers and app users.

PRINT AD RATES & DIGITAL RATES

| | Bleed Size | Trim Size | Rate |
|---------------|------------------|----------------|-------|
| Column | — | 2.375 x 11.00" | \$100 |
| Half Page | — | 07.50 x 04.75" | \$150 |
| Full Page | 8.625 x 11.125" | 08.50 x 11.00" | \$300 |
| 2-Page Spread | 17.125 x 11.125" | 17.00 x 11.00" | \$600 |
| Cover | 8.625 x 11.125" | 08.50 x 11.00" | \$750 |

*These Rates Do not Apply to Artists, producers, etc. who purchase promotional interview & feature packages.

FILE FORMATTING:

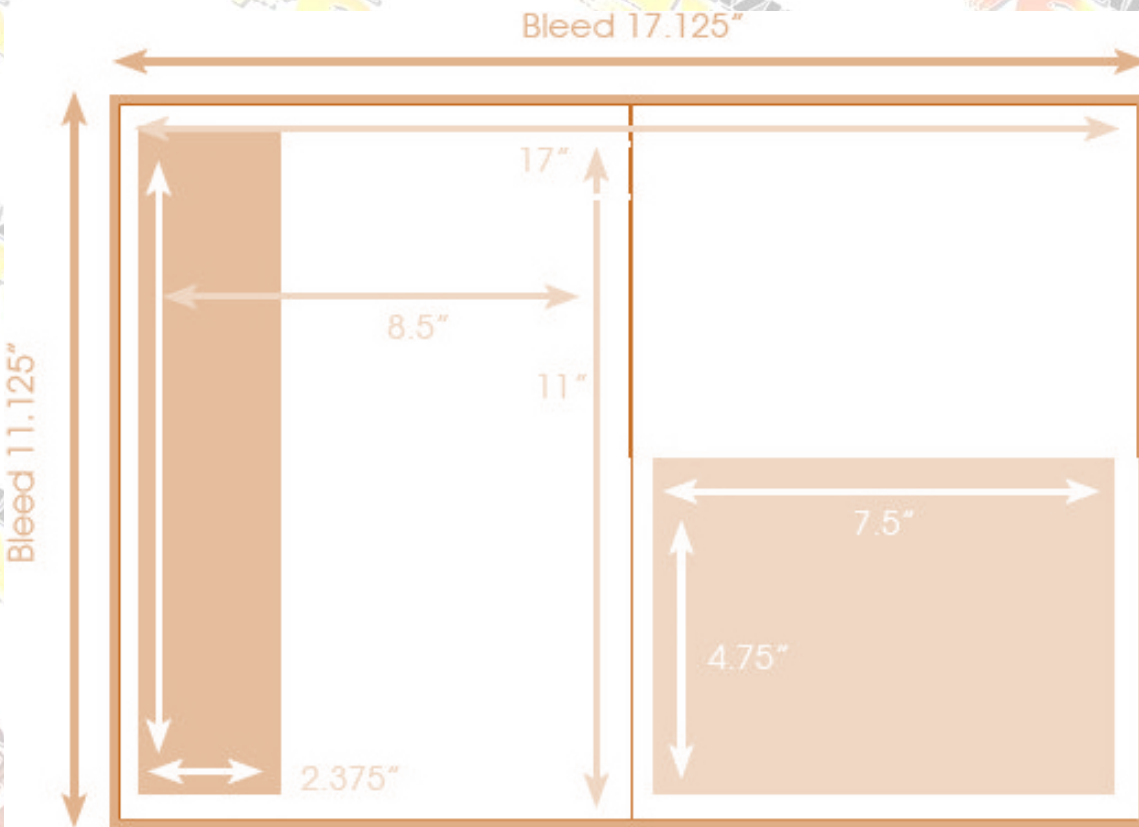
All files should be set for print. All ads must be submitted in a jpeg, EPS, TIFF or pdf format. Images should be of a high resolution, at least 300 dpi. Ads must be in CMYK format and have at least a 16-bit color channel in order to make sure there is an accurate transfer.

If editing is required, there is an in-house design department that can help create or reformat an advertisement to industry standards at a rate not included in the rate for ad space.

Ads must be within 8.5"x 11" or at least 1700 pixels x 2200 pixels (1/16" bleed allowance).

Ads created in Microsoft Word, Works, Publisher, Power Point or Any other word processing program will NOT be accepted.

Bleed 17.125" Bleed



ARTIST PROMOTION RATES

Artists who purchase promotional features will appear in both the digital issue of Six Twelve Magazine as well as the Print Issue of the Magazine that is available.

| | PAGE SIZE | RATES |
|--|-----------|----------------|
| SPOTLIGHT FEATURES (NON- COVER FEATURE) <ul style="list-style-type: none"> • INCLUDES INSIDE COVER • PHOTOSHOOT • MUSIC FEATURE ON SIX TWELVE MAGAZINE'S WEBSITE • SOCIAL NETWORK PROMOTION OF PROMOTED SINGLE (2MONTH) | 6 PAGES | \$2500 |
| BACK INSIDE COVER (NON MAIN COVER FEATURE) <ul style="list-style-type: none"> • INCLUDES PHOTOSHOOT 1 LOOK • MUSIC FEATURE ON WEBSITE • SOCIAL NETWORK PROMOTION OF SINGLE (1 MONTH) | 4 PAGES | \$1500 |
| HIGHLIGHT IN SIX TWELVE MAGAZINE <ul style="list-style-type: none"> • WRITE UP (PICTURE INCLUDED) • MUSIC ON SIX TWELVE MAGAZINE WEBSITE (1MONTH) | 1PAGE | \$750 |
| WEBSITE MUSIC FEATURES <ul style="list-style-type: none"> • 1 SONG (MP3 FORMAT 1MONTH ROTATION) • 2 SONGS (MP3 FORMAT, 1 MONTH ROTATION) | | \$100 \$125 |
| BOX ADVERTISEMENT RATE <ul style="list-style-type: none"> • 2 MONTHS (WEBSITE, TWITTER AND FACEBOOK STREAMING) • 1 MONTH (WEBSITE, TWITTER AND FACEBOOK STREAMING) | | \$250 \$175 |
| BANNER ADVERTISEMENT RATE <ul style="list-style-type: none"> • 2 MONTHS STREAMING BANNER ON WEBSITE TWITTER & FACEBOOK • 1 MONTH STREAMING BANNER ON WEBSITE TWITTER & FACEBOOK | | \$450 \$275 |
| SIX TWELVE MAGAZINE & SIX TWELVE ANGELS HOSTED PARTIES ARE NEGOTIABLE | | |

BOX ADVERTISEMENT SIZES EXCEPTED

- 120 x 240
- 125 x 125
- 180 x 150

BANNER ADVERTISEMENT SIZES

- 468 x 60 Large Banner
- 728 x 90 Horizontal Banner
- 120 x 60 Vertical Banner

ACCEPTABLE FORMATS INCLUDE, JPEG, PNG, JPG, TIFF AND GIF

COPY AND CONTRACT CONDITIONS

Six Twelve Magazine reserves the right to accept or reject any advertisement at their discretion. The Publisher's liability for any error shall not exceed the cost of the space purchased. All advertisements are accepted and published on the representation that the advertiser and/or advertising agency are properly authorized to publish the entire contents and subject matter thereof. It is understood that the advertiser and/or advertising agency will indemnify and hold Six Twelve Magazine harmless from and against any loss, expense or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of such advertisement. Advertisers will not use the name of Six Twelve in promotions or advertisements except with the express permission of Six Twelve for each use. The acceptance by Six Twelve of an advertisement does not constitute an endorsement of the product advertised.

PAYMENT TERMS

Half rate of ad space is due to hold ad space and remaining balance is due by the 1st day of the month prior to issue release. All Advertising materials must be submitted by the 15th day of the Month Prior to issue Release.

All Payment (Visa, MC, Discover, EFT and American Express) forms accepted via Pay-Pal using email:

sixtwelvemag@gmail.com

CANCELLATIONS

All advertising are non-cancellable. If applicable, advertisers will be short-rate invoiced at the rate card single ad price.

QUESTIONS?

Contact us by phone or email, Monday-Friday 9 a.m. to 5 p.m. (EST) at 404.828.0612 or

advertising@sixtwelvemag.com



*“Not Only
Entertainment,
It’s Life”*

ARTIST: CARL THOMAS



SIX "Not Only Entertainment, It's Life"
MAGAZINE
twelve
www.sixtwelvemag.com

ADVERTISING@SIXTWELVEMAG.COM

